



## ERASMUS / DIRECT ENTRY APPLICATION FORM ACADEMIC YEAR 20\_\_ - \_\_

**ONLY TYPEWRITTEN APPLICATIONS WILL BE PROCESSED**

### STUDENT'S PERSONAL DETAILS

**FIRST NAME(S):**

**FAMILY NAME:**

**Gender: Male  Female**

**Nationality:**

**Date of birth (dd/mm/yyyy):**

**Place of birth:      City:      Country:**

**Permanent (parents') full address:**

**Mobile (including country code):**

**Telephone (including country code):**

**Email:**

### SENDING INSTITUTION

**Name of sending institution:**

**Country:**

**Full address:**

**Name, email and phone number of your exchange/institution coordinator :**

**Name, email and phone number of your course coordinator :**

**Erasmus code of your sending institution :**

### EMERGENCY CONTACT DETAILS

**First name:**

**Family name:**

**Telephone (including country code):**

**Email:**

**Relationship to you:**

### PERIOD OF STUDY

**Autumn semester (September-December)**

(Induction week from 1<sup>st</sup> Monday in September, end of semester on last Friday before December 25<sup>th</sup> after classes)

**PREVIOUS AND CURRENT STUDIES**

**Programme you are currently studying:**

**Number of successful higher education study semesters and ECTS credits prior to departure abroad:**    semesters                      ECTS credits

**LANGUAGE COMPETENCE**

Mother tongue:

Language of instruction at home institution (if different) :

Other languages	Language proficiency (cf. <a href="#">CEFRL</a> )					
	A1 <input type="checkbox"/>	A2 <input type="checkbox"/>	B1 <input type="checkbox"/>	B2 <input type="checkbox"/>	C1 <input type="checkbox"/>	C2 <input type="checkbox"/>
	A1 <input type="checkbox"/>	A2 <input type="checkbox"/>	B1 <input type="checkbox"/>	B2 <input type="checkbox"/>	C1 <input type="checkbox"/>	C2 <input type="checkbox"/>
	A1 <input type="checkbox"/>	A2 <input type="checkbox"/>	B1 <input type="checkbox"/>	B2 <input type="checkbox"/>	C1 <input type="checkbox"/>	C2 <input type="checkbox"/>

**SPECIFIC REQUIREMENTS**

**Number of ECTS credits to validate at IPAC:**

**Courses in:** French language only     English language only     both  (percentage: FR    / EN    )

**Other requirements:**

**Please fill in and return this form by email only, with all necessary documents,  
by 31<sup>st</sup> May to  
[international@ipac-france.com](mailto:international@ipac-france.com)**

**CHECKLIST**

Before sending your application form to IPAC, please make sure that you did or attached the following.  
**Please send all necessary documents at the same time.**

- This application form is typewritten (**no handwriting**)
- An ID photo (jpeg format)
- A scanned copy of your national ID or passport
- Your transcripts of records to date
- Your list of selected subjects (please tick selected subjects on the following page)
- Proof of health insurance for your stay in France (this could be sent later but students have to arrange sufficient medical, health and travel assistance insurance coverage for their whole stay).

**COURSES chosen for the autumn semester**

- Induction week (Introduction, town visit, administrative papers, planning and learning agreements) 1<sup>st</sup> week of September  
 Intensive French course (2 ECTS credits) 1<sup>st</sup> week of September– **Intermediate level only**  
 Saturday of the first week of September

**Year 3 subjects: Please tick the subjects you would like to follow.**

<b>Marketing Commerce Négociation</b> (in French - 2 ECTS credits each)	<b>Communication Web Marketing</b> (in French – 2 ECTS credits each)	<b>Tourisme</b> (in French - 2 ECTS credits each)	<b>International Business</b> (in English - 2 ECTS credits each)
<input type="checkbox"/> Marketing stratégique	<input type="checkbox"/> Marketing stratégique	<input type="checkbox"/> Marketing stratégique	<input type="checkbox"/> Strategic marketing
<input type="checkbox"/> Plan marketing digital	<input type="checkbox"/> Plan marketing digital	<input type="checkbox"/> Plan marketing digital	
<input type="checkbox"/> Stratégie de communication	<input type="checkbox"/> Stratégie de communication	<input type="checkbox"/> Stratégie de communication	<input type="checkbox"/> International communication strategy
<input type="checkbox"/> Communication opérationnelle	<input type="checkbox"/> Communication opérationnelle	<input type="checkbox"/> Communication opérationnelle	<input type="checkbox"/> International development
<input type="checkbox"/> Politique commerciale et relations clients	<input type="checkbox"/> Politique commerciale et relations clients	<input type="checkbox"/> Marketing du tourisme et gestion relation client	<input type="checkbox"/> Customer relationship management
<input type="checkbox"/> Gestion du e-branding	<input type="checkbox"/> Gestion du e-branding	<input type="checkbox"/> Montage de produits touristiques	<input type="checkbox"/> French for beginners
<input type="checkbox"/> Négociation	<input type="checkbox"/> Négociation	<input type="checkbox"/> Négociation	<input type="checkbox"/> International negotiation
<input type="checkbox"/> Communication et relations professionnelles	<input type="checkbox"/> Communication et relations professionnelles	<input type="checkbox"/> Communication et relations professionnelles	<input type="checkbox"/> Professional communication
<input type="checkbox"/> Management des hommes et des organisations	<input type="checkbox"/> Management des hommes et des organisations	<input type="checkbox"/> Management des hommes et des organisations	<input type="checkbox"/> Management of people and organisations
<input type="checkbox"/> Contrôle budgétaire	<input type="checkbox"/> Contrôle budgétaire	<input type="checkbox"/> Contrôle budgétaire	<input type="checkbox"/> Budgetary control
<input type="checkbox"/> Anglais	<input type="checkbox"/> Anglais	<input type="checkbox"/> Anglais	<input type="checkbox"/> Business communication (4 ECTS credits)
<input type="checkbox"/> Outils informatiques du manager	<input type="checkbox"/> Outils informatiques du manager	<input type="checkbox"/> Outils informatiques du manager	
<input type="checkbox"/> Marketing communication web	<input type="checkbox"/> Outils web	<input type="checkbox"/> Stratégie web marketing touristique	<input type="checkbox"/> Web marketing communication
<input type="checkbox"/> Marketing études	<input type="checkbox"/> Référencement	<input type="checkbox"/> Création d'évènements	<input type="checkbox"/> Market studies
<input type="checkbox"/> Distribution	<input type="checkbox"/> Réalisation et référencement d'un site web/blog	<input type="checkbox"/> Gestion de sites touristiques	<input type="checkbox"/> International distribution
<input type="checkbox"/> Management de la force de vente	<input type="checkbox"/> Administration d'un site web/blog	<input type="checkbox"/> Droit du tourisme	<input type="checkbox"/> Sales force management
<input type="checkbox"/> Cadre juridique de l'activité économique	<input type="checkbox"/> Trafic web : acquisition, conversion, fidélisation	<input type="checkbox"/> Cadre juridique de l'activité économique	<input type="checkbox"/> International contract law
<input type="checkbox"/> Droit du travail	<input type="checkbox"/> Analyse et suivi des activités web	<input type="checkbox"/> Droit du travail	
<input type="checkbox"/> Business plan financier	<input type="checkbox"/> Marketing mobile	<input type="checkbox"/> Business plan financier	<input type="checkbox"/> Business planning
<input type="checkbox"/> Pilotage de l'activité commerciale	<input type="checkbox"/> Droit sur l'internet	<input type="checkbox"/> Pilotage de l'activité commerciale	<input type="checkbox"/> Tools for financial administration
		<input type="checkbox"/> 2 <sup>nd</sup> European language (Italian or German or Spanish for non-beginners only)	<input type="checkbox"/> 2 <sup>nd</sup> European language (Italian or German or Spanish for non-beginners only)

**Caution: classes offered above in French language are not ALL available from September to December. Your selection of classes will be reviewed on arrival.**