



Apprendre & Entreprendre

**ERASMUS / DIRECT ENTRY APPLICATION FORM
ACADEMIC YEAR _____**

ONLY TYPEWRITTEN APPLICATIONS WILL BE PROCESSED

STUDENT'S PERSONAL DETAILS

FIRST NAME(S):
FAMILY NAME:
Gender: Male Female
Nationality:
Date of birth (dd/mm/yyyy):
Place of birth: **City:** **Country:**
Permanent (parents') address:

Mobile (including country code):
Telephone (including country code):
Email:

SENDING INSTITUTION

Name of sending institution:
Country:
Full address:

Name, email and phone number of your exchange/institution coordinator :

Name, email and phone number of your course coordinator :

Erasmus code of your sending institution :

EMERGENCY CONTACT DETAILS

First name:
Family name:
Telephone (including country code):
Email:
Relationship to you:

PERIOD OF STUDY

Autumn semester (September-December)

(Induction week from Monday 4th September 2017, end of semester on Friday 22nd December 2017)

PREVIOUS AND CURRENT STUDIES

Programme you are currently studying:

Number of successful higher education study semesters and ECTS credits prior to departure abroad:

semesters ECTS credits

LANGUAGE COMPETENCE

Mother tongue:

Language of instruction at home institution (if different) :

Other languages	Language proficiency (cf. CEFRL)					
	A1 <input type="checkbox"/>	A2 <input type="checkbox"/>	B1 <input type="checkbox"/>	B2 <input type="checkbox"/>	C1 <input type="checkbox"/>	C2 <input type="checkbox"/>
	A1 <input type="checkbox"/>	A2 <input type="checkbox"/>	B1 <input type="checkbox"/>	B2 <input type="checkbox"/>	C1 <input type="checkbox"/>	C2 <input type="checkbox"/>
	A1 <input type="checkbox"/>	A2 <input type="checkbox"/>	B1 <input type="checkbox"/>	B2 <input type="checkbox"/>	C1 <input type="checkbox"/>	C2 <input type="checkbox"/>

SPECIFIC REQUIREMENTS

Number of ECTS credits to validate at IPAC:

Courses in:

French language only English language only both (percentage: FR / EN)

Other requirements:

Please fill in and return this form by email only, with all necessary documents, by 31st May to

audrey.abbonen@ipac-france.com / geraldine.hussenot@ipac-france.com

CHECKLIST

Before sending your application form to IPAC, please make sure that you did or attached the following.
Please send all necessary documents at the same time.

- This application form is typewritten
- An ID photo (jpeg format)
- A scanned copy of your national ID or passport
- Your transcripts of records to date
- Your list of selected subjects
- Proof of health insurance for your stay in France (this could be sent later but students have to arrange sufficient medical, health and travel assistance insurance coverage for their whole stay).

COURSES chosen for the autumn semester (4th Sept until 22nd Dec 2017)

Induction week with intensive French course (2 ECTS credits)

For organisational purpose, select classes in years 1&2 or in year 3. Avoid mixing classes between all 3 years.

Year 1: programme **Management et Gestion des Entreprises** (in French, from 11/09/2017 to 09/12/2017)

- Méthodologie professionnelle (3 crédits ECTS)
- Communication globale (3 crédits ECTS)
- Economie d'entreprise et environnement économique (3 crédits ECTS)
- Marketing fondamental B to C (3 crédits ECTS)
- Informatique (Word, Excel, Powerpoint) (3 crédits ECTS)
- Anglais (3 crédits ECTS)
- Séminaires découverte (6 crédits ECTS)

Year 2: programme **Management et Gestion des Entreprises** (in French, from 11/09/2017 to 02/12/2017)

- Stratégie de communication et outils de communication web (3 crédits ECTS)
- Diagnostic d'entreprise (3 crédits ECTS)
- Informatique (Personnal branding) (3 crédits ECTS)
- Marketing et étude de marché (3 crédits ECTS)
- Introduction à la gestion de projet (3 crédits ECTS)
- Management (3 crédits ECTS)
- Gestion finance (3 crédits ECTS)
- Anglais (3 crédits ECTS)

Caution : classes offered in Years 1 & 2 can be changed due to lecturer's availability.

Year 3 : (from 11/09/2017 to 22/12/2017)

Marketing Commerce Négociation (in French - 2 ECTS credits each)	International Business (in English - 2 ECTS credits each)	Tourisme (in French - 2 ECTS credits each)
<input type="checkbox"/> Marketing stratégique	<input type="checkbox"/> Strategic marketing	<input type="checkbox"/> Marketing stratégique
<input type="checkbox"/> Marketing études	<input type="checkbox"/> Market studies	<input type="checkbox"/> Marketing du tourisme et GRC
<input type="checkbox"/> Stratégie de communication	<input type="checkbox"/> International communication strategy	<input type="checkbox"/> Stratégie de communication
<input type="checkbox"/> Distribution	<input type="checkbox"/> International distribution	<input type="checkbox"/> Droit des sociétés et associations
<input type="checkbox"/> Politique commerciale et relations clients	<input type="checkbox"/> Business policy and customer relations	<input type="checkbox"/> Stratégie webmarketing touristique
<input type="checkbox"/> Négociation	<input type="checkbox"/> International negotiation	<input type="checkbox"/> Négociation
<input type="checkbox"/> Communication et relations professionnelles	<input type="checkbox"/> Professional communication	<input type="checkbox"/> Communication et relations professionnelles
<input type="checkbox"/> Management des hommes et des organisations	<input type="checkbox"/> Management of people and organisations	<input type="checkbox"/> Management des hommes et des organisations
<input type="checkbox"/> Management de la force de vente	<input type="checkbox"/> Sales force management	<input type="checkbox"/> Montage de produits touristiques
<input type="checkbox"/> Contrôle budgétaire	<input type="checkbox"/> Budgetary control	<input type="checkbox"/> Contrôle budgétaire
<input type="checkbox"/> Pilotage de l'activité commerciale	<input type="checkbox"/> Steering tools for business administration	<input type="checkbox"/> Pilotage de l'activité commerciale
<input type="checkbox"/> Business plan financier	<input type="checkbox"/> Financial planning	<input type="checkbox"/> Business plan financier
<input type="checkbox"/> Marketing communication web	<input type="checkbox"/> Web marketing communication	<input type="checkbox"/> Marketing communication web
<input type="checkbox"/> Gestion du e-branding	<input type="checkbox"/> International development	<input type="checkbox"/> Création d'événements
<input type="checkbox"/> Cadre juridique de l'activité économique	<input type="checkbox"/> Company legal framework	<input type="checkbox"/> Cadre juridique de l'activité économique
<input type="checkbox"/> Droit du travail	<input type="checkbox"/> English (3+3 ECTS credits)	<input type="checkbox"/> Droit du travail
<input type="checkbox"/> Plan marketing digital	<input type="checkbox"/> 2 nd European language (Spanish, German or Italian at intermediate level)	<input type="checkbox"/> 2 ^{ème} langue européenne (Espagnol, Allemand ou Italien à niveau intermédiaire)
<input type="checkbox"/> Outils informatiques du manager	<input type="checkbox"/> French for beginners	<input type="checkbox"/> Outils informatiques du manager
<input type="checkbox"/> Anglais		<input type="checkbox"/> Anglais
<input type="checkbox"/> Communication opérationnelle		<input type="checkbox"/> Communication opérationnelle
		<input type="checkbox"/> Gestion de sites touristiques

Caution : classes offered above in French language are not ALL available from September to December. Your selection of classes will be reviewed on arrival.